



Indo-Australian Chamber of Commerce
AustCham India

Annual Sponsorship Proposal 2026-2027





ANNUAL SPONSORSHIP PROPOSAL 2026 - 2027

Deliverables	Platinum	Gold	Silver
Value in INR	10,00,000	7,50,000	5,50,000
LOGO VISIBILITY (on in-person events)			
Promotional mailers (e-invites, LinkedIn posts)	Yes	Yes	Yes
Stage backdrop	Yes	Yes	Yes
Sponsors logo on AustCham India standee at events	Yes	Yes	---
Placards placed on the roundtables	Yes	Yes	Yes
Mention on AustCham India website	Yes	Yes	Yes
SPEAKING OPPORTUNITY			
Speaker opportunity at AustCham India flagship event	Yes	Yes	---
Panelist opportunity at AustCham India sector events	Yes	Yes	Yes
SOCIAL MEDIA & COMMUNICATION			
Social media promotion of Annual Sponsors (sponsor content)	3 posts	2 posts	1 post
Corporate video played post event	3 mins	2 mins	1 min
Sponsored articles on AustCham India website	Full Page	Half Page	Quarter Page
Newsletter spotlight	Full Page	Half Page	Quarter Page
PARTICIPATION & OTHER BENEFITS			
Complimentary pass to the flagship summit	8	5	3
Complimentary invites to all in person events	3	2	1
Standee presence during in-person events* <i>(Subject to venue capacity)</i>	Yes	Yes	Yes
Special acknowledgement during opening & closing remarks at in-person events	Yes	Yes	Yes



Indo-Australian Chamber of Commerce
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Annual Sponsors 2025 - 2026



Event Sponsors



Payment Options

NEFT Details

Beneficiary Name	Indo-Australian Chamber of Commerce
Beneficiary Address	Nawazish', 4th floor, Old No. 17, New No. 30, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006.
Beneficiary Bank	Indian Overseas Bank - Haddows Road, Chennai Branch (2095), Chennai - 600 006
Current Account Number	209502000001280
IFSC Code	IOBA0001423
Swift Code	IOBAINBB183
MICR Code	600020076

Cheque Details

Cheque / DD No _____ dated _____ drawn on _____ favoring "Indo Australian Chamber of Commerce" payable at Chennai.

Contact Us

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